

Give yourself credit

Healthcare Finance for medical, dental,
cosmetic, laser eye, or veterinary surgery



1300 1300 12

Mediplan[™]
Healthcare Finance



Welcome

Welcome to Mediplan...

Mediplan is the leading provider of patient funding plans for medical and dental procedures in Australia. Having several years experience working with doctors and patients throughout the country Mediplan provides user friendly payment solutions suitable to every practice and patient.

With easy to understand funding plans Mediplan helps patients to complete the procedures and treatment they either need or want.

The Mediplan revolving line of credit gives your patients a funding facility; however Mediplan is purpose-specific for the procedures and treatments you prescribe.

Mediplan works with patients, doctors and treatment centres providing funding up to \$25,000 for the following:

- **Dentistry**
- **Orthodontics**
- **IVF Treatments**
- **Plastic Surgery**
- **Cosmetic Surgery**
- **Ophthalmology**
- **Laser Eye Surgery**
- **Hair Replacement/Removal**
- **Elective Procedures**
- **Veterinary Fees**
- **Hospital Fees**
- **Small Medical Devices**

The primary reason patients do not proceed with treatment is simply due to not having the available funds to pay their doctor/practice/treatment centre.

Mediplan gives patients the confidence and the ability to say 'yes' to their treatments.

Patients Benefits

How Mediplan works...

With the knowledge that many patients may choose less than optimal care or not to proceed with treatments and procedures due to not having access to available funds it makes good business and treatment sense to offer an alternative payment option.

Mediplan offers patients a revolving line of credit facility specifically for dental and medical expenses.

When a patient contacts our office and/or submits an application form our trained staff 'walk' the patient through the process.

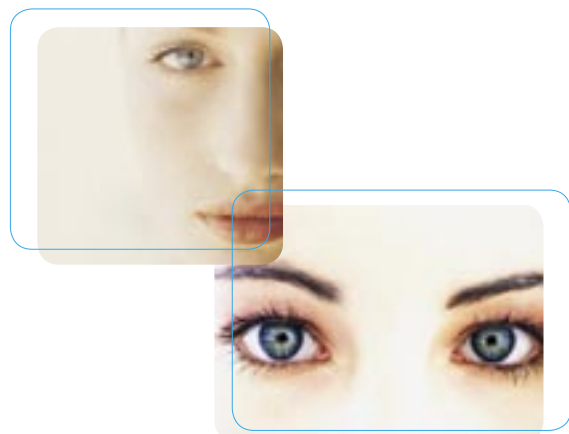
On completion of the application and subsequent funding approval the patient will direct Mediplan to disburse treatment funds to their doctor/practice by a specific date in a nominated amount.

The treatment funds are then forwarded directly to the doctor/practice via cheque payment or direct electronic funds transfer.

Most applications are processed within 24 hours in order to help patients and practices schedule appointments promptly.

When presenting treatment options and related costs to patients simply offer the Mediplan Patient Information Brochure and Application Form and/or suggest they call Mediplan on **1300 1300 12**.

A Mediplan Consultant will take care of the rest; ensuring your patients are dealt with professionally, efficiently and with the level of care and understanding you would expect in the medical profession.





Mediplan has been specifically designed for those people who wish to have their medical procedure now!

Practice Benefits Achieve

How Mediplan benefits your practice...

- Affordable payment plans allowing patients to accept treatment increases the cashflow and annual income of your practice.
- Mediplan pays you or your practice, prior to the commencement of treatment, in full and upfront.*
- Reduced administration time and costs allow doctors and practice staff to focus on patients and related treatments.
- The people behind Mediplan understand how important your patients are and offer services to help build patient relationships as well as your business.
- The Mediplan team will manage your patients with care and exceptional service. We maintain a positive approach to medical treatment and procedures and focus on the patient's needs in order to reach the best possible outcome for you and your patients.
- With full payment already received you and your staff can focus on what you do best; treating your patients!

How Mediplan benefits your patients...

- The Mediplan application process is quick and easy. Most applications are processed within 24 hours allowing patients to schedule treatment and be well organised.
- Extra or lump-sum repayments may be made, as well as the ability to redraw available funds for further treatment.
- Patients are able to take advantage of the 20% Medical Expense Offset where applicable.
- The Mediplan Membership & Lifestyle Rewards Program[†] offers many advantages such as consumer discounts (i.e. 5% off all Coles purchases, 25% movie ticket discounts, etc) as well as competitive interest rates previously not available for the funding of medical procedures.
- The experienced Mediplan team serve the patient with professional care to help reach their goal; Optimal Treatment.
- Available funds mean patients access the treatment they need or want now.

Mediplan helps achieve optimal care and the best possible outcome for you and your patients.

Having Mediplan in your practice means patients will have access to a specific funding plan to service their health care needs.

For the practice this means greater treatment acceptance, improved cashflow and increased income. It will no longer be necessary to spend hours following up patients for payments, sending reminders or issue monthly account notices for your Mediplan members.

Mediplan removes the payment issue from the practice as we handle the application from start to finish and place treatment funds directly into your bank account, or forward by cheque.

So simple and it makes good business sense...

To introduce Mediplan as part of your business program as a payment option for your patients simply:

- a) complete the registration and direct credit/debit form and fax to 03 9578 2144.
- b) complete the registration and direct credit/debit form and send to the address on the back page of this document.

If you would like to speak to a consultant to have some questions answered prior to integrating Mediplan into your practice:

- a) please call one of our Mediplan consultants on **1300 1300 12**.

Each registered practice will receive patient information brochures and staff training if required.

Mediplan

The Smarter Way to Pay...

1300 1300 12

* Depending on Practice/Patient payment arrangement.

[†] Full Membership details available at www.mediplan.com.au

*Register your practice today
and enjoy the benefits!*

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